



Shape the future of business and technology

- International MBA with a strong technology and innovation focus
- Choice of 3 specialised technology modules
- Technology-focused master's thesis
- Strong practical orientation, including industry insights and excursions
- Preparation for leadership roles in an international business environment



Your module choices:

Expertise tracks in New Technology Management

On the path to specializing in New Technology Management, students deepen their expertise in **three technology-oriented expertise tracks** and apply their knowledge in a **technology-related master's thesis**

- Technology Management, Innovation and Creativity
- Artificial Intelligence and Machine Learning for Management
- Digital Business Models and Technology Entrepreneurship
- IT Security, Data Protection and Cyber Risk Management
- Blockchain and Cryptocurrencies: Foundations, Applications, and Trends
- SAP ERP – The Intelligent Enterprise
- The Practice of Tech Management (excursion)

Module availability may vary by semester



Who Should Apply?

- IT and digital professionals aiming for leadership roles
- Engineers and STEM graduates seeking strategic management expertise
- Business graduates with a strong interest in digitalisation and emerging technologies



Career Opportunities – in Germany and worldwide in:

- consulting
- industry
- software
- fintech
- automotive
- IT
- e-commerce
- and many other fields

Contact

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